Werdamouth Privacy Policy

Your Privacy Matters

Last modified: 7/16/2018

Please check back regularly for updates. We will also provide you with an email notification of any changes if you have a user account with us.

This Privacy Policy explains how Werdamouth, Inc. (“Werdamouth”, “Company”, “us”, “our”, or “we”) collects, uses and discloses personal data collected from and about you when you visit werdamouth.com or any related sub-domains that belong to Werdamouth, utilize any applications offered by Werdamouth, or utilize any other services provided by Werdamouth (“Services”).

When you use Services provided by Werdamouth, you trust us with your data. Werdamouth is committed to keeping that trust and believes the commitment starts with being very transparent and up-front about how we collect, use and disclose your personal data. This Privacy Policy also describes the rights and controls you have over your personal data and how to contact us with any questions, comments, concerns and requests relating to your personal data.

This Privacy Policy is broken down into the following Sections for your convenience:

1. The Data We Collect From You
2. How We Use Your Data
3. Who We Share Your Data With
4. How Long We Retain Your Data
5. Your Rights Relating to the Use of Your Data
6. How We Secure Your Data
7. Policy on Cookies and Similar Technologies
8. Links to Third Party Sites
9. Age Restrictions
10. Changes to this Privacy Policy
11. How to Contact Us

Please review this Privacy Policy carefully to understand our policies and practices regarding your data and how we will treat it. If you do not agree with our policies and practices, you cannot use our Services. By accessing or using our Services, you agree to this Privacy Policy. This Privacy Policy may change from time to time (see Changes to this Privacy Policy). Your continued use of our Services after we make changes is deemed to be acceptance of those changes, so please check www.werdamouth.com periodically for updates.

If you have any questions, comments or concerns about any aspect of this Policy, please do not hesitate to contact us by using the details set forth below in the “How To Contact Us” Section.
1. THE DATA WE COLLECT FROM YOU

In order for you to utilize our Services, including but not limited to, creating a user account and signing up for the Services, we collect the following data from you:

1.1 Data You Provide

- **Account Creation**: Werdamouth collects certain personal data from you when you create or update your account and/or sign-up for the Services. This may include contact information (such as your full legal name, physical address, email address, phone number), company name, job title, and payment and/or billing information (including your credit card number and billing address).

- **Correspondence with Werdamouth**: Werdamouth may collect personal data from you if you contact us. The purpose of collecting this data is for us to better help us assist you in resolving any issues or answering any questions you may have. This may include information such as your email address or contact number for follow-up conversations.

1.2 Data We Automatically Collect When You Use the Services

When you access or use our Services, we automatically collect data about your use of the Services, including:

- **Log Data**: Whenever you user our Services, we collect data automatically that your browser sends to us that is called Log Data. This Log Data may include data such as your computer’s Internet Protocol (“IP”) address, browser version, pages of our website that you visit, the time and date of your visit, the time spent on those pages, and other statistics. If you use a browser that supports location sharing, then this Log Data will also include information related to your location. You may always opt out of sharing your location data by disabling location sharing within your browser.

- **Device Data**: We collect and store data about the computer or mobile device you use to access our Services, including your mobile device's unique ID number (e.g., IMEI, AD ID), your geographic location, the hardware model, operating system and version.

- **Email Data**: Email messages we send to you may contain code that enables our database to track your usage of the e-mails, including whether the e-mail was opened and what links (if any) were clicked.

- **Usage Data**: We may collect data about your participation and actions within our Services, such as the accounts you view, how you browse the Services and related insights. It can also include the various functions and features that you use, the connections you make, others you invite or refer to the Services and searches you perform.

In order to collect this data automatically, we use certain analytics tools incorporating tracking technologies that recognize your device and compiles data about you. One example includes the use of cookies. For more information, please see the section titled [Policy on Cookies and Similar Technologies](#).
In Summary…

We collect personal data from you when you use our Services, create a user account or engage in any communications with us. We also automatically collect certain data when you visit or otherwise use our Services through the use of cookies or other similar tracking technologies. Part of the data automatically collected includes data from your device and network.

2. HOW WE USE YOUR DATA

We use the data that we have about you to personalize our Services so that they can be more relevant and useful to you and others. We collect, store and use your personal data to provide our Services to you as follows:

2.1 Account & Service Administration

Your personal data is necessary to allow you to utilize the basic functionality of the Services, which includes: (i) creating and updating your user account; (ii) verifying your identity; (iii) providing you notices about your account; (iv) notifying you about changes to our Services; (v) providing customer support, such as responding to emails, questions, comments, requests and/or complaints sent by you to Werdamouth; (vi) performing internal operations necessary to provide our Services, including to troubleshoot software bugs and operational problems; (vii) investigating or addressing claims or disputes relating to your use of the Services, or as otherwise allowed by applicable law, or as requested by regulators, government entities, and official inquiries; (viii) storing information about your preferences so that we may customize our Services according to your individual interests; and (ix) recognizing you when you return to our Services.

2.2 Company Communications

We will contact you through email, mobile phone, notices posted on our websites or applications, messages to your account, and other ways through our Services, including text messages and push notifications. We will send you messages about the availability of our Services, security, or other service-related issues. You may change your communication preferences at any time. However, please be aware that you cannot opt-out of receiving service messages from us, including service announcements, security alerts, update notices, or other administrative messages.

2.3 Marketing & Advertising Communications

We may send emails to you for marketing and advertising purposes, such as for newsletters, new product offerings, special discounts, event notifications, and special third-party offers. You may opt-out of receiving promotional emails and other promotional communications from us at any time via the opt-out links provided in such communications, by emailing us directly at info@werdamouth.com.
2.4 Development of the Services

We use the private data we receive, including feedback, to: (i) monitor and analyze trends; (ii) further develop our Services in order to provide you and others with a better, more intuitive and personalized experience; (iii) drive membership growth and engagement on our Services; (iv) to speed up your searches; and (vi) to estimate our audience size and usage patterns.

In Summary…

We use your data to help provide the Services to you, to further develop and personalize the Services, to be able to communicate with you, to conduct research, and to send you marketing communications. You have a right to opt-out of any marketing communications by clicking the link in the email to unsubscribe or by emailing us directly at info@werdamouth.com.

3. WHO WE SHARE YOUR DATA WITH

3.1 With Third Party Service Providers

We share the data we collect from you with third party service providers. This may include:

- Payment processors;
- Cloud storage providers;
- Consultants, lawyers, accountants and other professional service providers; and
- Data analytics providers.

3.2 With Investigators, Governmental Bodies, Authorities or Law Enforcement Agencies

We may share your data if required by applicable law, regulation, legal process or governmental request, or where the disclosure is otherwise appropriate due to a safety or similar concern. This includes sharing your data with law enforcement officials, government authorities, or other third parties as necessary to enforce our Terms of Use or other policies, as well as to investigate and protect Werdamouth or its users from fraudulent, abusive, inappropriate, or unlawful acts.

3.3 With Potential Buyers or Investors

We may share your data with others in connection with, or during negotiations of, any merger, sale of company assets, consolidation or restricting, financing, or acquisition of all or a portion of our business by or into any another company, or as part of bankruptcy, liquidation, or similar proceeding, in which personal data held by Werdamouth about its users is among the assets transferred.

3.4 With Other Parties You Consent To

We may share your data with any other third parties other than as described in this Privacy Policy if we notify you and you consent to the sharing.
3.5 With Marketers and Advertisers

Werdamouth does not sell or share your data with third parties for marketing or advertisement purposes. If this changes in the future, you will be immediately notified and this Privacy Policy will be revised accordingly to provide you with the right to opt-out of any such marketing and/or advertisement.

In Summary…

We may share your data with any third parties who help us provide our Services. We may also share your data when we believe it is required by law or to help protect the rights and safety of you, us or others. We may also share your data when our business is sold to others or subject to any change in ownership. We may also share your data to any other third parties to whom you expressly consent to sharing such data with. We do not share your data with any marketers or advertisers.

4. HOW LONG WE RETAIN YOUR DATA

Werdamouth only retains user profile and other data as long as you have a user account and utilize the Services. You may request deletion of your account at any time by calling Werdamouth at the phone number provided in Section 1 above and making such request. Upon receipt of a request to delete your account and data, Werdamouth will delete your account within thirty (30) days.

However, since we are subject to compliance with different laws in place around the world relating to regulatory, tax, insurance or other requirements in the field in which it operates, Werdamouth will maintain data related to the foregoing, which may include transaction history, for a period of time Werdamouth determines is necessary in its sole discretion, or as required by law. Thereafter, Werdamouth will delete or anonymize such data in accordance with applicable laws.

In Summary…

We maintain your personal data as long as you have an active user account. We can delete your user account upon request, but we will still be required to maintain certain personal data to comply with legal obligations for a period of seven (7) years after removal of your account.

5. YOUR RIGHTS RELATING TO THE USE OF YOUR DATA

We at Werdamouth want you to have complete control of your data, and therefore, you always have the right to:

- Access any of your personal data we hold about you;
- Ask us to erase any personal data we hold about you;
- Ask us to not use your personal data for direct-marketing purposes;
- Restrict the way we process your personal data.
You may access, correct, change or delete certain personal data through your account. If you need help or wish to exercise any of the above rights or have questions about them, please do not hesitate to contact us by emailing info@werdamouth.com.

If you would like us to delete your account in our system, you can do so by emailing info@werdamouth.com or by mail sent to Werdamouth, Inc. at the address 350 Lincoln, Second Floor Miami Beach, FL 33139.

If your account is deactivated or you ask to close your account, you will no longer be able to use the Services. We will use commercially reasonable efforts to honor your request; however, certain data may persist internally or for our administrative purposes subject to the records retention policy discussed in Section 4.

In Summary…

You can access, update and/or delete your personal data by visiting your account or emailing us. You have many choices about how your data is collected, used and shared and we will help facilitate any of those choices you wish to pursue. Even if you delete your account, however, certain personal data may be kept for record retention purposes as previously discussed in Section 4.

6. HOW WE SECURE YOUR DATA

We maintain physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of personally identifiable customer data. Our security procedures require us in some cases to request proof of identity before disclosing personal information to you. To protect against unauthorized access to your account and data, we implement session management and login expiration mechanisms. As an additional safety measure, be sure to sign off when you finish using your account and your computer.

Although we use reasonable organizational, technical, and administrative measures to protect your personal data, it is unfortunately true that no data transmission over the Internet can be guaranteed to be 100% secure. Consequently, please note that while we do our best to protect your personal data, we cannot fully guarantee the security of any personal data you transfer over the Internet. Any transmission of personal data is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained in our Services.

If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of your account has been compromised), please contact us immediately at info@werdamouth.com.

In Summary…

Our data transmissions are secured through encryption, and we also monitor for and try to prevent security breaches. However, no data transmissions over the Internet can ever be guaranteed to be 100% secured. Please use the security features available through our Services
and do not hesitate to email us at info@werdamouth.com if you believe your account security has been compromised.

7. POLICY ON COOKIES AND SIMILAR TECHNOLOGIES

Werdamouth and its partners may use cookies on our websites and emails for purposes described in this Privacy Policy.

A. What are cookies?

A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Services.

B. What are cookies used for?

Some examples of what these tracking technologies are used for by Werdamouth may include:

- Authenticating users;
- Remembering user preferences and settings;
- Determining the popularity of certain content;
- Analyzing traffic to our Services; and
- Generally reviewing and understanding the behaviors of people who have an interest in or utilize our Services.

C. How long will cookies stay on my device?

The length of time a cookie stays on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted.

D. Who Do the Cookies Belong To?

First-party cookies are cookies that belong to Werdamouth, third-party cookies are cookies that another party accesses or places on your device through our Services. Third-party cookies may be placed on your device by someone providing a service for Werdamouth, for example, to help us understand how our Services is being used. These companies’ use of cookies and similar technologies is subject to their own privacy policies, not the Werdamouth Privacy Policy.

E. Types of Cookies Use.

The cookies we use generally fall into one of the following categories:

- **Technical/Required** – These are essential for our Services to function. Like other cookies we use, technical cookies may be either first-party cookies or third-party cookies.
• **Preferences** – We use these cookies to remember your settings and preferences. For example, we may use these cookies to remember your language preferences.

• **Performance** – We use these cookies to collect data about how you interact with our Services and to help us improve them. For example, we may use these cookies to determine if you have interacted with a certain web page.

• **Analytics** – We use these cookies to help us understand and improve our Services. For example, we can use these cookies to learn more about which features are the most popular with our users and where we may need to make improvements.

**F. How to Control Cookies or Other Collection Mechanisms**

You have the right to choose whether or not to accept cookies. However, please be advised that if you set your browser to disable cookies or other tracking technologies, you may not be able to access certain parts of our Services or the functionality of certain aspects of the Services may be limited. In addition, you have other choices with respect to how cookies are used:

• Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. To do so, please follow the instructions provided by your browser, which are usually located within the "Help" or “Preferences” menu. Some third parties also provide the ability to refuse their cookies directly by clicking on an opt-out link.

• Removing or rejecting browser cookies does not necessarily affect third-party flash cookies which may be used by us or our partners in connection with our Services. To delete or disable flash cookies please visit Adobe’s website located at [https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html](https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html). For further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, you can visit [http://youradchoices.com/](http://youradchoices.com/).

• For mobile users, you should have controls on your device that enables you to choose whether to allow cookies. For information on controlling your mobile choices, you can visit [www.networkadvertising.org/mobile-choices](http://www.networkadvertising.org/mobile-choices).

• To help control or block certain ads in mobile applications, you may choose to download and utilize the DAA mobile app, [http://youradchoices.com/appchoices](http://youradchoices.com/appchoices).

**G. Web Beacons**

In addition to Cookies, pages of our website or emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Werdamouth, for example, to count users who have visited those pages or emails and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

**H. Why Does Werdamouth Use Cookies and Web Beacons?**

We use cookies and similar technologies to show you relevant content, improve your experience, and help protect Werdamouth and our users. We may use these technologies to deliver the Services, provide you with a Service that is easy to use, enable you to move around the Services and use its features, such as accessing secure areas, and storing data so that Werdamouth can
respond faster. We may use these technologies to collect data about how you use our Services, for example which pages you go to most often and if you get error messages from certain pages. We may use these technologies to allow us to remember choices you make (such as your user name or your payment history) and tailor the Services to provide enhanced features and content for you. These technologies can remember that your device has visited a website, and may also be able to track your device's browsing activity on other sites or services other than Werdamouth. We may use these technologies to understand, improve, and research our Services.

In Summary…

We use tracking technologies such as cookies and web beacons to help provide our Services. If you wish to not utilize cookies, then you can opt out of such usages. However, if you decide to opt out, then certain aspects of the Services and/or their functionality may be limited or unusable.

8. LINKS TO THIRD PARTY SITES

Our Services may contain links to other sites. If you click on a third-party link, you will be directed to that site. We do not operate these external sites. Therefore, we strongly advise you to review the privacy policy and any terms of use for any such websites, as those websites may collect personal data from you or have their own policies regarding the use of tracking cookies and related technology. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

In Summary…

We may have links that take you to sites other than ours. If you click on one of those links, you will be bound by that website’s privacy policies.

9. AGE RESTRICTIONS

Our Services are not intended for children or individuals under 16 years of age. No one under age 16 may provide any data to or on the Services. We do not knowingly collect personal data from children under 16. If you are under 16, do not use or provide any data on our website or on or through any of Services or provide any data about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have data from someone under 16, we will delete that data. If you believe we might have any data from or about someone under 16, please contact us at info@werdamouth.com.

In Summary…

Our Services are not for children or individuals under the age of 16.

10. CHANGES TO THIS PRIVACY POLICY

The date this Privacy Policy was last revised is identified at the top of this agreement. If we make changes to this Privacy Policy and how we treat our users' personal data, we will notify you by email to the primary email address specified in your account. We will also post the
updated Privacy Policy on our website in the same location as the previous version. You are responsible for ensuring we have an up-to-date, active and deliverable email address for you, and for periodically visiting our website and this Privacy Policy to check for any changes. If we make material changes to this Privacy Policy, we will notify you by email at least fifteen (15) days prior to the date on which such changes take effect.

**In Summary…**

We may update this Privacy Policy from time to time. You will be notified of any updates by email, and copies of the updated Privacy Policy will be located on our website.

**11. HOW TO CONTACT US**

If you have any questions regarding this Privacy Policy, or if you wish to exercise any of your rights in relation to your personal data, or if you want to object to the collection or processing of your data by Werdamouth, whether entirely or partially, please contact us at info@werdamouth.com.

**In Summary…**

Please contact us with any questions, comments or concerns you may have.